

# THE GREAT UNKNOWN CHALLENGE™

FOR LUPUS FOUNDATION OF AMERICA

## Facts & Figures:

- The top team per capita award goes to Livin' La Vida Lupus as they averaged \$270 per team member.
- 80% of participants were new to the Lupus Foundation of America.
- 46% of funds were raised by new participants and 54% were raised by past participants and/or current LFA supporters. Needless to say, we hope you all return next year!

## TOTAL FUNDS RAISED

\$32K was raised at this year's Great Unknown Challenge. A big thanks to our sponsors and participants for providing much needed revenue to continue funding our programs of research, education, support, and advocacy! In just two short years this event has raised over \$55K in the fight against lupus. We look forward to doubling that number in 2019 and hope all of you return for another fun year!

## TOP TEAM WINNER

Team Awesome (TA) with 43 members and Livin' La Vida Lupus (LLVL) with 11 members, kept trading places at the top of the leaderboard before the 5/31 fundraising deadline. It

came down to the wire as TA narrowly edged out LLVL by \$42 to earn the top spot. Yes, \$42. Scores were calculated by multiplying a team's fundraising total with their challenge score. TA

ended up with \$3,218 and LLVL ended at \$3,176. A huge shout-out to Cori Lewis, team captain for TA, and Jordan Jeffery, team captain for LLVL, for all their hard work!



The Puyallup Tribe



Team Awesome



Livin' La Vida Lupus



## FUNDRAISING PRIZE INCENTIVES

If you individually raised \$100 or more you should have received an email about claiming your fundraising prize. If you did NOT receive an email please contact [comenat@lupus.org](mailto:comenat@lupus.org). You have until 6/18 to claim your prize.

## RESULTS, PHOTOS, ETC...

Lupus Foundation of America

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Photos, courtesy of [Cody Benally](#), can be viewed and downloaded [here](#). We also encourage you to download your photos to our [Dropbox](#) because you never know if you'll be on next year's marketing collateral! Also, challenge results and answers are listed on our [website](#). We'd like to acknowledge some challenge venues that didn't charge us or charged us very little. Kudos to [Next Step Archery](#) (use coupon code 3LSNPKG for \$20 off 3-lesson package), [Hellbent Brewery](#), and [Snapdoodle Toys](#).

## VOLUNTEERS

In order to pull off this event we had to recruit a group of about 50 volunteers. We want to thank them for their time and enthusiasm! Without these volunteers the buses would have driven to who knows where, the challenges would have been (ahem) a challenge, and you really wouldn't have known what was going on. A huge thanks to the green-bandana wearing group from International Interior Design Association (IIDA) who provided us with 34 volunteers!



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IIDA Volunteers

