

MAKE YOUR MARK!™

for Lupus Foundation of America

A TO Z FUNDRAISING IDEAS!

Still looking for ways to raise money for the Lupus Foundation of America? The following ideas are here to get your creative juices flowing. The key is to identify something that would be meaningful for your network of friends, family and colleagues. You can raise money doing just about anything you like!

A! _____

ASK: The easiest way to raise money is to ask your friends, neighbors, relatives and colleagues to make a donation to the Lupus Foundation of America. Explain what you are doing and WHY – maybe because of a loved one battling lupus.

B! _____

BAKE SALES: Hold a bake sale (focus on healthy treats!) at work or a busy place - a bank branch held a bake sale once a week for several months.

C! _____

COMEDY CLUB: Ask a local comedy club to host an evening in support of the Lupus Foundation of America and invite your friends and family to help sell tickets.

D! _____

DRESS DOWN DAY: Many businesses have days when employees can dress down for a day if they make a donation to a certain cause.

E! _____

EMAIL: Email your friends and associates for donations and change your email signature line to include a link to your fundraising page, including why you're joining the fight against lupus.

F! _____

FIFTY/FIFTY DRAWING: Everyone loves the chance to win cash.

G! _____

GOLF TOURNAMENT: Put together a golf tournament with the proceeds benefiting the Lupus Foundation of America.

H! _____

HAPPY HOUR: Partner with a local bar or restaurant to host a cocktail, mocktail, or dinner where the establishment donates the proceeds from the evening, or a portion of sales, to fight lupus.

I! _____

ICE CREAM SOCIAL: Plan one at your place of work or for friends, asking for a donation to attend. Sell ice cream and other frozen treats for dessert at your place of work.

J! _____

JEWELRY SALES: Create and sell jewelry, accessories, apparel and donate a portion of sales.

K! _____

KARAOKE: Set up a Karaoke night at a bar, restaurant or Karaoke club and set a ticket price to join. Have fun with it and add some contests!

L! _____

LUNCH AND LEARN: Set up a lunch and learn at work and ask a member of the Lupus Foundation of America to attend, call in or provide a presentation for you. It's the perfect way to bring lupus awareness to your office and tie in a bake sale.

M!

MATCHING GIFTS: Ask your company to match what you raise. Some companies have a matching gift policy, check to see if yours does. Don't forget to ask your donors to do the same.

N!

NATURE TRAIL HIKE: Host a guided trail hike at a nearby park.

O!

OPEN HOUSE: A fitness center held an open house with a variety of toning and aerobic classes offered throughout the day. They also included babysitting. Ask for donations.

P!

PERCENTAGE OF SALES: Designate a percentage of one day's sales or proceeds and let the public know so they will buy more.

Q!

QUESTIONS FOR A BUCK: Set up 2 money jars or coin boxes at your place of work or local coffee shop, diner, etc. Make it fun with a trivia question and assign an answer to each jar/box. People can toss their spare change in while testing their knowledge!

R!

RAFFLE: Set up a 50/50 Raffle, where the winner wins half and half is donated, or collect an in-kind gift to raffle off.

S!

SPORTS TOURNAMENT: Organize a softball, basketball, hockey, bowling or other sports tournament.

T!

TUPPERWARE PARTY: Have the profits from a Tupperware party benefit your efforts.

U!

UGLY BARTENDER CONTEST: Get all the bartenders in town to agree to be in your "Ugly Bartender Contest." At \$1 per vote, a lot of money can be raised for your efforts with the winner getting some sort of reward.

V!

VIRTUAL FUNDRAISER: With a virtual fundraiser, you can invite friends and family to support the fight against lupus no matter where they live! Host a virtual game night, happy hour, fitness class, dance party, concert or cooking class. The options are endless!

W!

WAIT TABLES: Work with a restaurant that will let you designate a specific night to benefit the Lupus Foundation of America. Make sure all your friends and family eat at that restaurant during the benefit.

X!

XYLOPHONE CONCERT: Hold a music concert or recital. Pass refreshments and ask for donations or sell tickets in advance.

Y!

YARD SALES: Clean out your attic and raise money for the Lupus Foundation of America at the same time! You can also ask friends, family and neighbors to donate goods to the sale.

Z!

ZUMBA-THON: Get a local Zumba instructor to donate their services and charge admission with proceeds going to the Lupus Foundation of America!

