THE GREAT UNKNOWN CHALLENGE™
FOR LUPUS FOUNDATION OF AMERICA

FUNDRAISING LEVEL	INDIVIDUAL INCENTIVE PRIZES (not cumulative) Funds must be submitted by 5/31	INDIVIDUAL CHALLENGE PRIZES (cumulative) Funds must be submitted by 5/11	TEAM PRIZES (cumulative) Funds must be submitted by 5/11
$100	**30oz Mason Jar Sipper**	**Clue to one challenge for every $100 raised (up to 5 clues)**	
$250	**Drawstring Backpack** **OR** **17oz. Vacuum Insulated Bottle**		
$500	**Adjustable Cap** **OR** **Pom Pom Beanie**		**Free edge card for every team member**
$750	**Duffel Bag** **OR** **Full Zip Hoodie**	**Reveal two items to be used**	
$1,000	**Cooler** **OR** **Fleece Hoodie**	**Pass to skip one challenge**	**10 extra beers at finish area**
$2,500	**North Face® Rain Jacket** **OR** **North Face® Vest**	**One challenge revealed**	
$5,000	**Ogio® Travel Bag**	**All challenges revealed**	**VIP bus transport (56 people/bus)**