

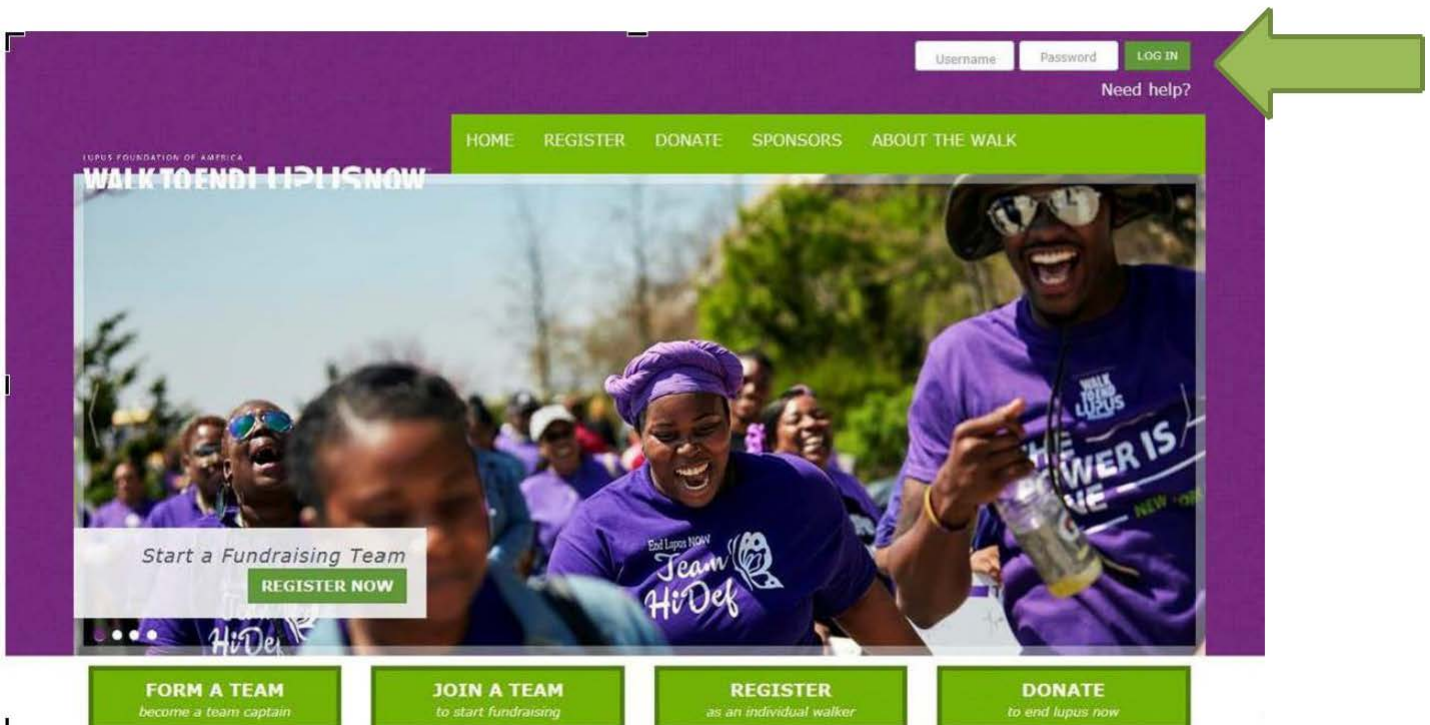
WALK TO END LUPUS NOW™

Make Your Online Fundraising Center Do the Work for You!

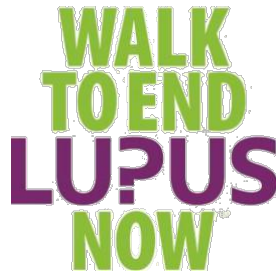
Once you register, you will automatically be provided with your own personal Online Fundraising Center. Log in and encourage your friends, family and other contacts to visit your site, see what you are doing and make a donation on your behalf.

To log in to your Online Fundraising Center, you need the user name and password you set up when you registered for the Walk.

Enter in to your Online Fundraising Center by logging in using the top far right green button



Step 2



Once you've entered into your Online Fundraising Center, edit and update your personal page by clicking on the Personal page tab

Customize your personal page URL to make it easier for Team Members and donors to find your page.

Next, customize the content of your personal page. We've provided a template, however feel free to make this page personal to your story and why you are walking. You can change font sizes, colors and format.

Add photos or video by browsing your photo library, choose a photo or video and click save upload

Personal Page	
Personal Page URL: https://support.lupus.org/site/TR/WTELN/General?px=2365310&pg=personal&fr_id=1591	URL Settings
Title Edit Content Welcome to My Personal Page	Photos/Video Update Media
Body I'm Walking to End Lupus. Join Me? Imagine a day when doctors can say, "There is a cure for lupus." Until that day though, there is work to be done. That's why I'm taking action in the fight against lupus. Join me as I participate in <i>Lupus Foundation of America's Walk to End Lupus Now</i> ® to raise critical funds for the estimated 1.5 million people living with lupus in the United States. Will you make a donation to help me reach my personal fundraising goal and support the Foundation's efforts to improve the quality of life for all people affected by lupus? A generous contribution of \$25 or \$55 can make a definite impact. What's more, if your employer offers a Matching Gift Program to employees, you may be able to double your contribution with just a little bit of paperwork. Trust me, it's worth the effort! Every single dollar counts. Did you know? <ul style="list-style-type: none"> • Lupus is a mysterious and misunderstood autoimmune disease. It strikes without warning, affects each person differently, and has no known causes or cure. • Lupus symptoms can be severe and highly unpredictable and can damage any organ or tissue, from the skin or joints to the heart or kidneys. • While lupus can strike anyone at any time, 90% of people living with lupus are women. Women of color are at especially high risk. • Only one drug has ever been developed and approved by the US Food and Drug Administration specifically to treat the disease. <p>Together, we can solve the cruel mystery of lupus. Thank you for your generosity!</p>	LUPUS FOUNDATION OF AMERICA

Now it's time to build your team and donor base. Send emails to friends, family and co-workers inviting them to join your team or to donate. We've provided sample templates that you can use. Feel free to personalize these messages. You can also compose your own emails.

Home Email Profile

Compose Message

Recipients (separate multiple email addresses with a comma)

Drafts 0

Sent Messages 0

Contacts

All Contacts 16

Never Emailed 16

Needs follow-up 0

Unthanked Donors 0

Use a template

Subject

Include personalized greeting [What's this?](#)

H1 H2 H3 P B I U

Importing contacts from other personal email accounts into your Fundraising Center Address Book makes it easy to solicit donations, monitor who responded, and follow up with personal thank you notes. When importing your contacts, you can use Gmail, Yahoo, or you can upload a .csv file exported from another email client.

WALK TO END LUPUS NOW

The screenshot shows a web interface for a fundraising center. At the top, there are navigation tabs for 'Home', 'Email', and 'Profile'. Below these are action buttons: 'Compose Message', 'Email All', 'Email Selected', 'Delete Selected', and 'Add to Group'. A sidebar on the left lists various contact categories: 'Drafts' (0), 'Sent Messages' (0), 'Contacts' (16), 'All Contacts' (16), 'Never Emailed' (16), 'Needs follow-up' (0), 'Unthanked Donors' (0), and 'Donors' (0). A search bar is visible on the right. A modal dialog titled 'Import Contacts' is open in the center, containing a yellow informational box and three radio button options. The dialog has 'Cancel' and 'Next' buttons at the bottom.

Import Contacts

Importing contacts from other email services into your Fundraising Center Address Book makes it easy to solicit donations, monitor who responded, and follow up with personal thank you notes.

- Import contacts from Gmail
- Import contacts from Yahoo! Mail
- Import my Address Book contacts from a generic .csv file

[Cancel](#) [Next](#)